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**Sleep Well, Wake Rested, Feel Fresh : Nidraa™ Wicking & Fast Drying Bed Sheets  
Comfort Therapy Introduces Nidraa Bed Sheets For Night Sweats**

**New Castle, DE March 4, 2008** Nidraa wicking and fast drying bed sheets has been introduced with patented Dri-release® technology that moves moisture away from skin and dries four times faster than cotton to keep you dry and comfortable.

Smita Kasat gave birth to the idea for Nidraa bedding during her pregnancy with her now 7 month old son. The extra weight of the baby and hormonal changes compounded by the summer heat made her search out solutions. Having worn Dri-release clothing, she decided to make her own set of sheets. The bed sheets and pillow cases are available online at <http://ComfortTherapy.com>

“Not only did I enjoy a deep, sound sleep, but I loved the fact that when I pulled them out of the washing machine they were almost dry, which saved me time as well as conserved energy, And they didn’t require ironing,” says Ms. Kasat. Her experience with Dri-release with FreshGuard® led her to believe that there is a real need for these products.

In 2004 trials were conducted jointly by Optimer, the textile research, development and marketing company that owns the Dri-release patent and nearby Kentmere Nursing Care Center in Wilmington, Delaware. The percentage of residents having bedsores steadily dropped in four months after 50% polyester/50% cotton sheets were replaced with Dri-release from 12% to 2.4% - a decline of 80%. Cool, soft, fast drying Dri-release made the difference.

“Anyone who has ever suffered night sweats, whether due to pregnancy, menopause, disease or drug therapy, will appreciate the comfort of Nidraa.” mentions Ravi Kalantri, president of Comfort Therapy LLC

Nidraa bed linens are offered in white and a newly developed range of colors, making Comfort Therapy the first company to offer wicking bedding in colors. The bed sheets and pillow cases are sold directly to consumers through their website <http://ComfortTherapy.com>

**Comfort Therapy, LLC** based in a New Castle, DE offers Nidraa™ bed linens, which are designed for people suffering from night sweats using a patented blend that gives a soft and natural feel to the fabric giving a cozy night’s sleep. For more information, visit <http://nidraa.com>.

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